



## The BIE-Cosmos Prize, Expo Zaragoza 2008 for *Water and Sustainable Development*

Expos, which are unique for their scale and global scope, have always been vehicles of innovation and of education of the public on issues of universal concern.

While marking a milestone in the path of human progress, Expos provide a platform for cross-disciplinary cooperation on a specific theme. This theme is chosen by the BIE member-states through a vote that assigns the organization of the Expo to one of the candidate cities. As such, Expos represent the commitment of the international community to spearhead long-term practical solutions around issues of global interest.

Given the role of civil society as an engine of progress and innovation, its presence in Expos is essential. The objective of the *BIE-Cosmos Prize, Expo Zaragoza 2008 for Water and Sustainable Development*, which will be awarded for the first time at Expo Zaragoza 2008, is to encourage members of civil society to introduce their projects and expertise in the Expo.

**Eligibility:** The *BIE-Cosmos Prize, Expo Zaragoza 2008* will reward not-for-profit pioneering projects in the fields of environment, education, culture, technology, and health, explicitly related to the theme of *Water and Sustainable Development*. Nominated projects may originate from any country.

### Details of the Prize:

- The opportunity for all nominees to promote their activity within the Expo
- A monetary award of 20,000€ for the winner
- A certificate of recognition to all the nominees

**Award:** The prize will be awarded on the BIE Day, the day before the closing of Expo Zaragoza 2008.

**Selection Criteria:** Ten nominees will be selected, one per each theme addressed within the *Water*

*Tribune*, a forum at the Expo gathering various water experts. The winner will be selected based on the following criteria:

1. the project promises a genuine impact on the well-being of society
2. the project demonstrates strong potential for lasting use and impact
3. the project has considered and addressed all potential obstacles that may hinder the effectiveness of its activity
4. the project has the potential to be transferred and applied successfully elsewhere or in different contexts
5. the project represents a model of best practices in the chosen field

**Application:** The application may be submitted by the individual(s) representing the project or by a third party.

Applications must be submitted to the BIE by email or by post by **January 31, 2008**.

**Selection of Nominees:** The ten nominees will be announced in the Spring of 2008.

**Jury:** The jury will be composed of 5 to 7 members, including the BIE Secretary-General, a member of the Expo '90 Foundation, and members of the Expo Zaragoza 2008 organization.

### The 10 sub-themes

- Water and Cities: Drinking Water and Sanitation
- Water, Landscape, and Land
- Water, a Unique Resource
- Water and Health
- Water and Agriculture
- Shared Waters, Governance and the Geopolitics of Water
- Water, Education, Communication, and Culture
- Climate Change and Extreme Events
- Economics and Finances of Water
- Water and Energy; New Perspectives

**Le Bureau International des Expositions (BIE)** is an intergovernmental organization established in 1928, whose mission is to supervise the calendar, the organization and the operations of World and International Expos.

**The Expo '90 Foundation** was established to commemorate the International Garden and Greenery Exposition, Osaka, Japan, 1990, and to promote activities that develop a harmonious coexistence of nature and mankind.